

# Firefighters paint the town pink

**Cinnaminson residents can buy pink bows to post on their doors as part of a fundraiser and memorial to a local first responder who died from breast cancer.**

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CINNAMINSON — Pink bows, pink ribbons, pink lights.

In honor of a fellow first responder and of those who have and continue to battle breast cancer, local firefighters will be “Painting Cinnaminson Pink.”

And they could use a little backup.

The fire district officially kicked off a campaign Monday to raise awareness and money for those going through treatment and for a memorial fund dedicated to a Burlington County emergency medical technician/paramedic who died last year after an 18-month fight with the deadly disease.

To get everyone in the spirit, firefighters plan to deck out the stations in pink.

“We’re changing the lights to pink and hanging up pink bows and ribbons at the Cinnaminson Avenue and Taylors Lane stations,” district Administrator Jean Dietrick said.

Firefighters will also don pink T-shirts and protective hoods.

“We’re also selling pink bows for residents to hang up and lapel pins with our logo and a pink ribbon,” Dietrick said.

All the proceeds will benefit Virtua’s Breast Care Comfort Fund, which



**CONTRIBUTED BY CINNAMINSON FIRE DISTRICT**  
Pink bows adorn the front of fire trucks in Cinnaminson for a campaign against breast cancer.

provides wigs, scarves, transportation, medication and support services to patients who can’t afford them, and the Rebecca A. Scott Memorial Education Fund, which was created to assist those entering paramedic and EMT programs.

The effort is one that hits home for the department on two fronts.

“A lot of the guys knew Rebecca,” Dietrick said of the 2005 Shawnee High School graduate, who was an EMT in Mansfield and a paramedic at Virtua in Burlington County.

Scott, 28, died last October after going through months of treatment for an aggressive form of breast cancer. To honor Scott’s service and fulfill her wishes, the memorial fund was set up to help those looking to go into the emergency services field.

This marks the fifth year the fire district has raised money during Breast

Cancer Awareness Month in October to support patients going through treatment.

“Over the last four years, we’ve raised \$10,000,” Dietrick said.

Firefighters started the fundraising as a way to show support for Dietrick, who is an eight-year survivor of breast cancer.

She said having cancer made her realize the value of living life to the fullest and finding ways to help those in need.

“This is a way to give back,” Dietrick said.

And she hopes every resident and business owner will join in with a pin to wear or a bow to display to show support for everyone touched by breast cancer.

The bows and pins are \$5 and can be purchased at the fire district’s office at 1621 Riverton Road from 8:30 a.m. to 4 p.m. or at the fire station on Cinnaminson Avenue from Tuesday to Friday from 6 to 8:30 p.m.

In addition, the fire district will team up with a local restaurant to generate even more money with the help of patrons.

The district is hosting a “Dine & Donate” event along with a silent auction at the SweetWater Bar & Grill on Oct. 13. The restaurant on Route 130 has agreed to donate a portion of the proceeds generated from the sales that day to the cause.

For more information, email Dietrick at [jdietrick@cinnaminsonfire.org](mailto:jdietrick@cinnaminsonfire.org) or call 856-829-5220.

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